

Zachary Black

zb@zacharyblack.ca

[ZacharyBlack.Linkedin](#) | [ZacharyBlack.ca](#)

Fourth-year Sport Media student at Toronto Metropolitan University with experience in video production, broadcast operation, and sports graphics. Skilled in Adobe Creative Suite and live studio environments, with hands-on experience creating game day content and operating live broadcast systems.

Technical Skills

- **Software:** Adobe Premiere Pro, After Effects, Photoshop, DDR Software.
- **Production:** DSLR/Mirrorless cinematography, three-point lighting, Audio (Lav & Boom mics), Live Switcher operation.
- **Post-Production:** Motion graphics, Colour grading, Syncing multi-channel audio, Graphics packaging.

Media & Production Experience

Media Production Specialist | Komoka Kings *Komoka, ON* | 2025 – present

- Design game-day graphics, Player of the Game content, season pass promotions, and large-format billboard graphics for the team's social media platforms.
- Deliver content amid tight deadlines, immediately following games or team announcements.

Media Production Specialist | Smile Solutions Orthodontist *Brampton, ON* | 2019 – 2026

- Produced and directed the "Hero Video" for the corporate website, managing the project from initial concept and filming to post-production.
- Edited patient instructional videos to improve digital outreach and client education.
- Managed technical preparation and delivery of video assets for live web environments.
- Digital archiving and organized patient records in a professional healthcare setting.

Live Broadcast Production (Academic) | Toronto Metropolitan University | 2023 – Present

- Live Switcher Operator: real-time cuts between cameras and graphics in a simulated studio environment under live timing pressure.
- Camera Operator: high-action footage for live ice hockey and volleyball broadcasts.
- DDR & Graphics Lead: Managed video package playback and operated live on-screen graphics, including lower thirds and full-page boards.

Documentary Filmmaking (Academic Projects) *Toronto, ON*

- Produced short documentaries, handling all planning, interview filming, and final editing.
- Professional audio syncing and colour grading to achieve high-quality cinematic results.

Other Work and Volunteer Experience

- Swim Instructor & Lifeguard | Camp Counselor | Beit Rayim Synagogue | Kayla's Children Centre | Ve'ahavta | UJA | Women In Need Society | Dr. Jay Grief Centre

Education

Toronto Metropolitan University: Bachelor of Arts, Sport Media candidate (2023 – Present)

- Entrance Scholarship recipient.
- The Creative School Dean's List, outstanding academic achievement

REFERENCES AVAILABLE UPON REQUEST